



Transportation Expense Management

Cass is the leading provider of freight audit, payment and related business intelligence services.

Cass delivers insight, operational excellence and measurable **savings.**

Custom solutions from Cass help organizations cut transportation expenses and use accurate data to improve decision making. Cass clients reduce expenses through (1) process efficiencies, (2) audit savings and (3) utilization of business intelligence.

1. Process Efficiencies

When companies leverage Cass' investment in automation, they reduce their processing costs. Manual, paper processes become automated for: invoice receipt, rate audit, GL coding, payment and more. Additionally, a sophisticated data warehouse is populated automatically and maintained for you. Throughout our relationship, Cass will help you drive continuous process improvements.

2. Audit Protection/Savings

Freight Audit –The cornerstone of the invoice audit process is our Ratemaker® rating engine, superior to others because (1) it supports all modes including complex geographical and mileage exceptions, and (2) it rates shipments down to the charge level. In the audit process, we also verify required documentation, validate liability and accessorial charges, prevent duplicate payments and more.

Parcel Audit – In addition to the audits performed for all freight bills, parcel invoices are also reviewed for proof of shipment, proof of delivery and service failures.

3. Utilization of Business Intelligence

Cass turns data into valuable business intelligence that you can leverage to further reduce transportation expenses and improve supplier performance. View and download information by supplier, division, product, GL code, traffic lane, transportation mode, cost type, and more. Clients leverage this data in a number of ways – supporting contract negotiations, aiding in shipment planning, or feeding other ongoing business process management (BPM) projects, for example.



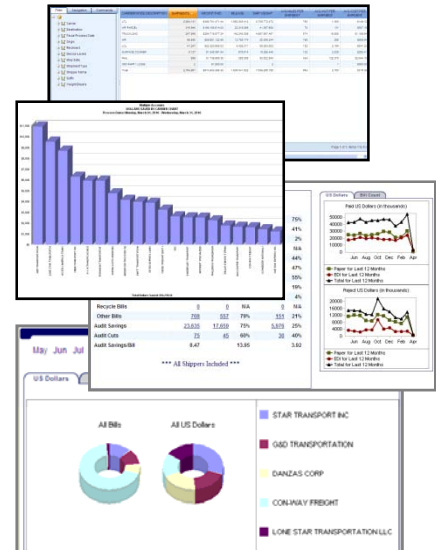
Cass Leads the Industry

- Paid \$20 billion on behalf of shippers in 2011
- Processed 29 million traditional freight invoices in 2011, plus invoices for 115 million parcel packages
- 98% of dollars paid by Cass are paid via electronic funds transfer (EFT)
- Paid 17,000 logistics suppliers in 2011, EDI partnerships with 1,800
- Publicly traded, highly regulated bank holding company
- \$1.2 billion in assets
- SAS 70 Type II certification
- Founded 1906; payables business since 1956
- Nearly 1000 employees dedicated to expense management services

Why organizations with **complex logistics** operations select Cass

Organizations choose Cass because it offers innovative solutions to address their unique requirements. Specifically, clients choose Cass because of its:

- Automated processes to manage inbound, outbound, third-party and intra-company shipment invoices, for all transportation modes and complex rate structures.
- Application of industry best practices including those for invoice processing, rating, accruals and audit controls.
- Industry expertise and experience working with requirements based on clients' deployments of SAP, Oracle and other leading ERP and TMS systems.
- Business intelligence tools to aid in analysis, planning and execution.
- Ability to help drive operational performance improvements through the use of metrics.
- Scalable processes that can expand to meet your business needs.
- Commitment to continuous improvement through the application of technology and best practices.
- Experienced, proactive staff with the skills to address the needs of your IT, supply chain and accounts payable teams.
- Status as a public company that provides audited financial statements and visibility into its successful operational performance and financial strength.
- Technology infrastructure, which includes full operational redundancy and a complete disaster recovery plan.



Compare your data to the industry's most extensive and reliable transportation expense benchmark data, available exclusively through Cass.

Ratemaker

Process Management

Process Management

- Automate cost allocations and GL file feeds
- Track payments by invoice number, ACH number, carrier, amount, etc.
- Generate carrier scorecards to drive process improvement

Rating Engine

Rating Engine

- Accurately audits for the most detailed, complex invoices
- Calculate your transportation cost before shipping
- Compare carrier costs by lane

CassPort

Business Intelligence

Business Intelligence

- Access your data warehouse for executive dashboards, standard reports and ad hoc queries
- Design custom reports and set up automatic email distribution
- Compare your rates to Cass industry benchmark data
- Monitor and analyze historical trends
- Export data