



Transportation Expense Management

Gain access to the industry's best source of paid transportation expense data.

Cass offers the most extensive and reliable **benchmark data.**



Cass Benchmark Data Services™ clients have access to the largest database of freight spend information in North America. With online access to this powerful tool, you can

- Compare your rates to market – by lane, mode, and more
- Estimate pricing in new lanes under consideration
- Compare your costs to market trends over time
- Set target rates for future negotiations

Superior Benchmarking Data

The benchmarking database consists of actual paid data. Related shipment information includes mode, origin/destination, weight and more. The data is cleansed and normalized by Cass. All shipment mileage uses the same basis.

Benchmarking is updated monthly so clients can take advantage of the most recent market changes. Using the compare feature, clients can view their information against specific benchmarks.

Participating Shippers

Data is provided by a select group of 140 Cass clients – some of North America's largest companies, many of whom exceed \$100 million in annual transportation spend, and 36 of whom are Fortune 500 companies. Together, they provide benchmarking data from 6.6 million shipments and \$4.7 billion in spend per year. The Cass benchmarking database is a valuable and accurate source of national transportation costs.

Shipper-Carrier Anonymity

To protect the anonymity of all data contributors, no specific shipper- or carrier-identifying information is revealed.

The Data:

- 140 high-volume shippers
- Total of 6.6 million shipments per year
- Total average spend of \$4.7 billion per year
- One source of data with consistently-applied data requirements

Shipment Details:

- Mode of transportation (intermodal, LTL, bulk, truckload, temperature controlled and rail)
- Origin/destination regions
- Shipment weight
- Shipment mileage
- Cost/shipment
- Miles/shipment
- Cost/mile
- Cost/CWT